



BUILDING COMMUNITY

NEW YORK DISC GOLF ASSOCIATION 2024 IMPACT REPORT





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2024 was a pivotal year for NYCDGA.

We launched our membership program, expanded our events, and established a lasting presence for disc golf in New York City. With a dedicated community and strong partnerships, disc golf is no longer just emerging—it's here to stay.

At NYCDGA, we believe disc golf is more than a sport. It's an accessible, affordable, and healthy way to bring people together, activate public spaces, and strengthen communities. This belief drives our work, from advocacy and education to partnerships and volunteer efforts. While we are committed to growing the sport, we also prioritize connection—on the course, in the city's parks, and beyond.

Looking ahead to 2025, our focus is on securing the future of Highland Park's course, increasing representation in the sport, and making disc golf more accessible across all five boroughs. We're grateful for the support of NYC Parks, the Paul McBeth Foundation, local organizations, and our growing community.

Join us in building the future of disc golf in NYC. Sign up for updates at nycdga.org or follow us on Instagram @nycdga.

May your 2025 be filled with more birdies than bogeys.

Alex & Alex
Co-founders NYCDGA



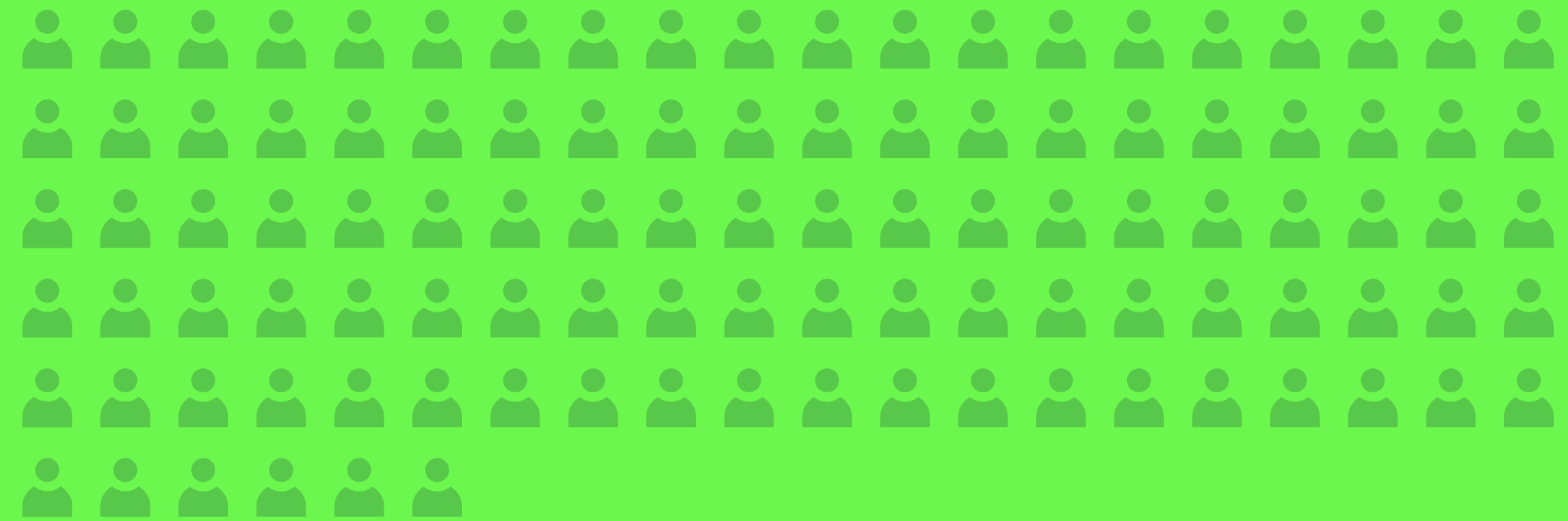


Building Community for Disc Golfers

This year, was our first as an official 501(c)(3) non-profit organization, establishing a board with a president, treasurer, and other leadership roles to guide our mission.

We created a membership structure with tiered options, offering bag tags and other benefits, and built our membership up to 106 new members.

106 New NYCDGA members



2 Membership tiers

40 Ace Tier

66 Birdie Tier

To give our community a sense of identity and foster belonging, we created a recognizable brand identity with distinct colors, typeface, and custom graphics.



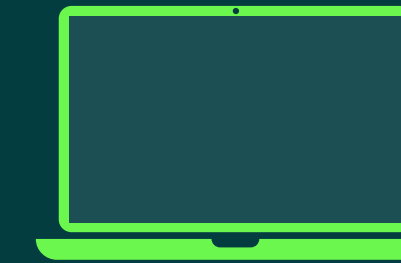


We built a website, and use it to manage memberships. The site has also become a resource for the disc golf community including an email newsletter, event updates, video content, merch for sale, and instructional materials.

To help newcomers, we created “How to Play” videos in both English and Spanish, and placed stickers with QR codes on every Highland Park basket linking to these resources.

We also host a Discord group with 300 members (and counting), featuring multiple channels.

1 Website



4 Videos

8900 Page views

3860 Web visits

Users spent **50** hours on our website

500+ Email list

300+ Member Discord



1 New disc golf course in New York City



Photo courtesy of PDGA



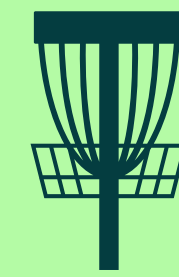
2 Visiting champions Missy Gannon and Paul McBeth



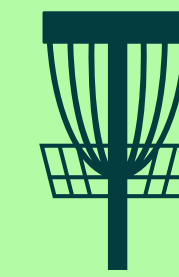
Together with The New York City Parks Department and the Paul McBeth Foundation, we created a new disc golf course at Highland Park that has quickly become the center of disc golf for New Yorkers.

The Foundation generously sponsored the baskets and tee pads, as well as invited World Champion Paul McBeth and US Champion Missy Gannon for the grand opening.

We added the new course to UDisc, an app that allows players to score their games and enables us to measure engagement for the park.



11 Baskets



10 Holes

3785 Rounds played on UDisc

3236 UDisc recorded hours played

885 Unique UDisc players

10 MILES Over half of players live fewer than 10 miles away



We focused on events to create opportunities for disc golfers in New York City to play together, organizing a total of 78 events.

We ran four tournaments attended by 314 players. We hosted 18 league days for 106 bag tag holders. We held 25 putting league events for 275 attendees.

78 Events

4 Tournaments

314 Tournament players

18 League days

106 Bag tag holders

25 Putting league events

275 Putting league attendees





Photo courtesy of PDGA

Building Community Volunteer Work

To establish ourselves as a **partner** of communities, we organized our members to **donate their time** to help **improve our parks.**






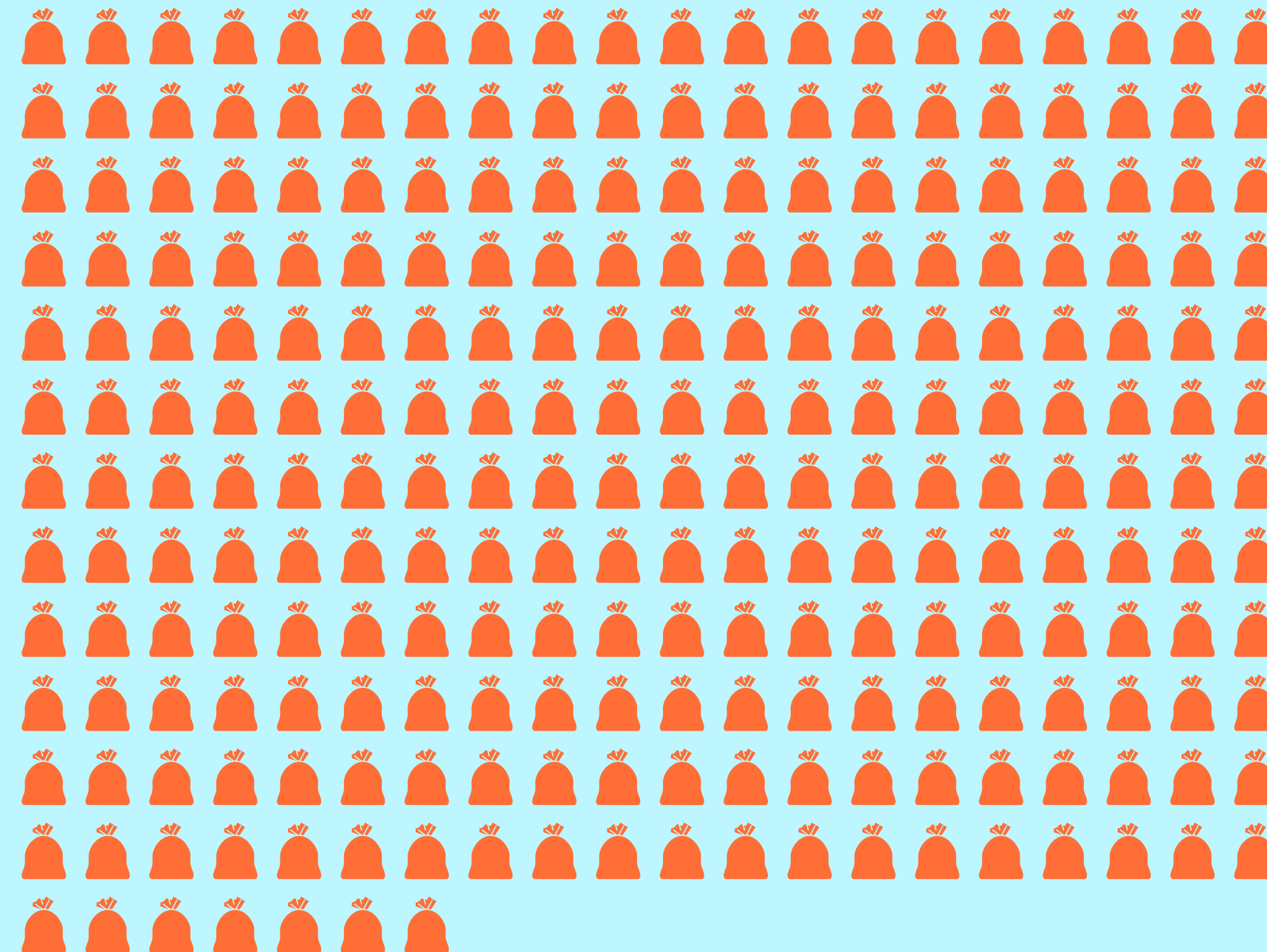
We organized 16 community events around the park, including cleanups, tournaments, and creative programming.

Over the course of the year, more than 55 volunteers joined us to remove 126 bags of debris and trash, and we've committed to more monthly cleanup days to keep the park clean and help the community.

Held **16+** Volunteer Days

with over **55**  Volunteers

and removed **126** bags of trash



We've also engaged with local groups to make the park a space for everyone. This includes collaborating with NYPD Youth Strategies, local community boards, and other community organizations.

Our events and advocacy at community board meetings have brought new attention and energy to the park.



FREE DISC GOLF COMMUNITY DAY



OCTOBER 27, 2024
11:00AM - 1:00PM
HIGHLAND PARK DISC GOLF COURSE

FREE DISCS PROVIDED

- Learn how to throw
- Learn how to putt
- Meet new people
- Play on the 10 hole course
- Disc golf is for everyone!

For more details, visit nycdga.org/events



DISC GOLF GRATIS DÍA DE LA COMUNIDAD

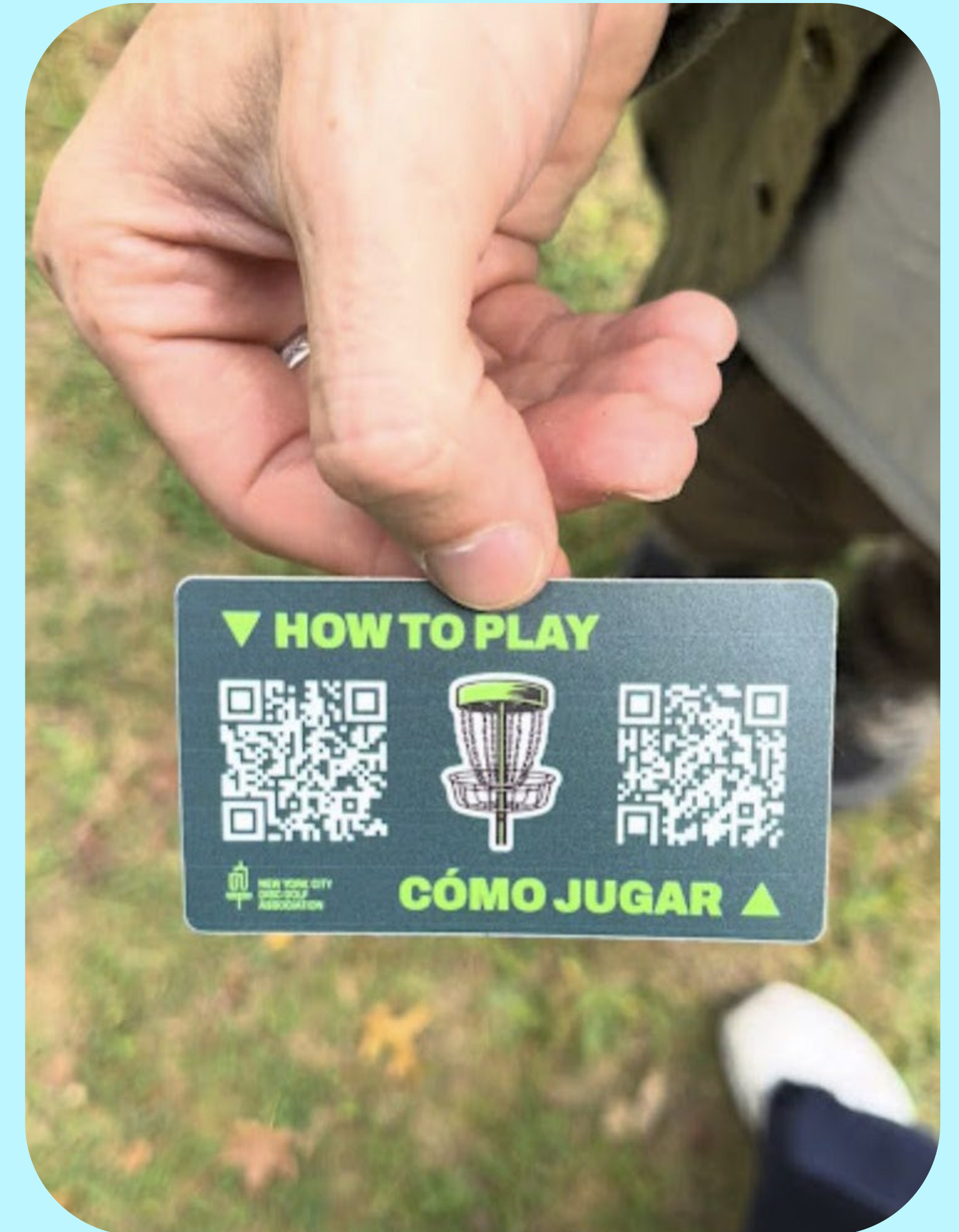


27 DE OCTUBRE
11:00 - 13:00
HIGHLAND PARK DISC GOLF COURSE

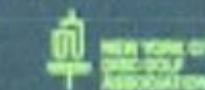
DISCOS GRATUITOS PROPORCIONADOS

- Aprende a lanzar
- Aprende a hacer putt
- Conoce gente nueva
- Juega en el campo de 10 hoyos
- ¡El disc golf es para todos!

Para más detalles, visite nycdga.org/events



▼ HOW TO PLAY



CÓMO JUGAR ▲



Photo courtesy of PDGGA

Building Community Education

We believe that play and shared experiences build community, foster lifelong connections, and promote physical and mental well-being.



Photo courtesy of PDGA



360+ Students introduced to disc golf



We introduced over 360 students to disc golf through partnerships with local schools and community organizations.

At PS 07, we started a recurring program for 120 students at Highland Park.

We also worked with schools like IS171, PS65, and the Followers of Jesus School to host disc golf sessions.

360+ Students introduced to disc golf

120 Students in a recurring program at PS 07



We reached out to 43 schools in District 19 and beyond, resulting in new disc golf clubs, like the one started by NYCDGA member Michael Mena at IS234.

Our collaboration with Publicolor brought a disc golf event in Central Park, and our ongoing efforts aim to connect even more students with the sport.

43 School districts contacted



1 New disc golf club at IS234 run by member Mike Mena

Programs in **2** boroughs







NEW YORK CITY
DISC GOLF
ASSOCIATION

nycdga.org

contact@nycdga.org